MAGI INTERNATIONAL HOLDINGS LIMITED 意馬國際控股有限公司*

(Incorporated in Bermuda with limited liability) (the "Company") (Stock Code: 585)

ANNOUNCEMENT APPOINTMENTS OF DIRECTORS

The board of directors (the "Board") of the Company is pleased to announce the appointments of Mr. Ng See Yuen as a non-executive director and Mr. Randy Harris as an independent non-executive director of the Company, both with effect from April 20, 2004.

The Board is pleased to announce the appointments of Mr. Ng See Yuen as a non-executive director and Mr. Randy Harris as an independent non-executive director of the Company, both with effect from April 20, 2004. Mr. Ng and Mr. Harris shall hold office until the next following annual general meeting of the Company, and shall then be eligible for re-election at that meeting.

Mr. Ng See Yuen, aged 61, is a renowned film-maker with over 35 years of experience in the film industry. Mr. Ng is the founder of Seasonal Film Corporation. Over the years, Mr Ng has produced numerous films locally, in the United States and in China. His successful portfolio of movies include classics such as "Drunken Master (醉拳)" and "Snake in the Eagle's Shadow (蛇形刁手)" and popular films such as "Anti-corruption (廉政風暴)", "The Unwritten Law (法外情)", "All For The Winner (賭聖)", "Dragon Inn (新龍門客棧)", "Once Upon A Time In China (黃飛鴻之獅王爭霸)" and "The Soong Sisters (宋家皇朝)". Mr Ng is the Honorary Permanent President of Hong Kong Film Directors' Guild and the Chairman of Federation of Hong Kong Film Workers. Mr. Ng was decorated with a 'Bronze Bauhinia Star' in 1998 and was appointed Justice of the Peace in 2001.

Mr. Randy Harris, aged 58, was formerly Vice Chairman of Merrill Lynch International, prior to which he was President of Merrill Lynch Japan. He was General Counsel and Chief Operating Officer of Becker Paribas prior to its acquisition by Merrill Lynch. Earlier in his career, Mr. Harris served on the United States Senate staff and was an attorney with the Securities and Exchange Commission of the United States of America. Mr. Harris is a member of the Bar of the State of Hawaii. Mr. Harris received a Bachelor of Arts degree from Grinnell College and a Doctor of Law degree from George Washington University. Mr. Harris has confirmed his independence in accordance with Rule 3.13 of the Rule Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

Mr. Ng and Mr. Harris will not enter into any service agreement with the Company, but will each be entitled to annual emoluments of HK\$180,000 for their service. The emoluments were mutually agreed upon between the Company and Mr. Ng and Mr. Harris respectively. In addition, Company share options may also be granted under the Company's share option scheme adopted on August 16, 2002 subject to compliance with the Listing Rules. Except for their directorships in the Company, Mr. Ng and Mr. Harris do not hold any other position with the Company and its subsidiaries (the "Group"), do not have any relationship with the directors, senior management or substantial or controlling shareholders of the Company and do not have any interest in shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance. Save as disclosed above, the Board is not aware of any other matter relating to the appointments of Mr. Ng and Mr. Harris that needs to be brought to the attention of the shareholders of the Company.

The Board would like to welcome Mr. Ng and Mr. Harris to the Company.

By Order of the Board Imagi International Holdings Limited Kao Cheung Chong, Michael Chairman

Mr. Kao Wai Ho, Francis (Deputy Chairman) Mr. Lam Pak Kin, Philip

The Board comprises: Executive Directors: Mr. Kao Cheung Chong, Michael (Chairman) Mr. Zhang Liping

Non-executive Director: Mr. Ng See Yuen (*newly-appointed*)

Independent Non-executive Directors: Mr. Alexander Reid Hamilton Mr. Randy Harris (newly-appointed)

Hong Kong, April 20, 2004

* for identification purpose only

Mr. Oh Kok Chi